

AMIS NEWS

The Association of Management Information Systems

December 2017 Newsletter Edition 2

AMIS Event Announcement

Friday, December 1st, 1:15 to 3pm Tour of the Expedient Data Center

3180 Players Lane (Germantown)

Expedient, a leading provider of cloud computing services and IaaS (infrastructure as a service), will be giving a tour of its newest data center located right here in Memphis. .

RSVP required: amis@memphis.edu



Want to get involved?

AMIS is looking for students who would like to help us staff a table at the

Israel Fest

@ the Agricenter Sunday, Dec 3rd 10am to 5pm

Spend an hour spreading the word about BIT and IT careers.

amis@memphis.edu



Tech meetup groups at the FIT every month in FIT 225 @ 6pm (free & open to the public)

Python Users Game Developers

Data Science/Machine Learning

WordPress Users

R Users

Web-workers PASS/SQL users Memphis Makers

Database Mgmt Association

3rd Monday 2nd Thursday 1st Tuesday *7pm 1st Thursday last Thursday 2nd Tuesday 2nd Thursday

TBA TBA







AIS Student Chapter Competition & Leadership Conference @ University of Dallas April 12-14

Each year, the **parent** organization of AMIS, AIS (The Association for Information Systems) hosts a student chapter competition and conference. Student chapters, such as AMIS form teams of three to five members to participate. The competition has three data analytics tracks, two technology innovation tracks, and one wildcard track. Your team chooses a track on which to compete. This year the tracks are:

Three data analytics tracks:

Datasets and research questions are provided by three large companies. Teams compete to analyze the data to derive answers to the research questions and present their findings. The three companies that have provided their data and research questions are:

- Pfizer (large pharmaceutical company) how can we help smokers to quit smoking?
- NBC universal (multinational media conglomerate) how can we predict what movies will be blockbusters?
- QVC (home shopping channel) How does speed of delivery affect customer loyalty?

Two emerging innovation tracks:

- Blockchain what is it and what can be done with this new technology?
- Software Innovation what's happening?

One wildcard track:

• The Internet of Things – How will this affect us?

Teams compete in the first round on their local campus. If your team passes the first round, your team is invited to participate in round 2 at the AIS student conference. This year the conference will be held at the University of Dallas in Dallas, Texas on April 12th through 14th. Travel funding can usually be provided for all participants. For more information about the competition & leadership conference, go to http://sc.aisnet.org/conference2018/. If you are interested in participating, please email amis@memphis.edu.

AMIS is a registered student organization open to both undergraduate and graduate students interested in careers in IT. Our mission is to introduce students into the IT profession and to provide students with opportunities that will enhance their educational and social development as an IT professional.

For more information:

Visit our website: www.um-amis.org
Or contact Dr. Margaret Schultz
mschultz@memphis.edu

